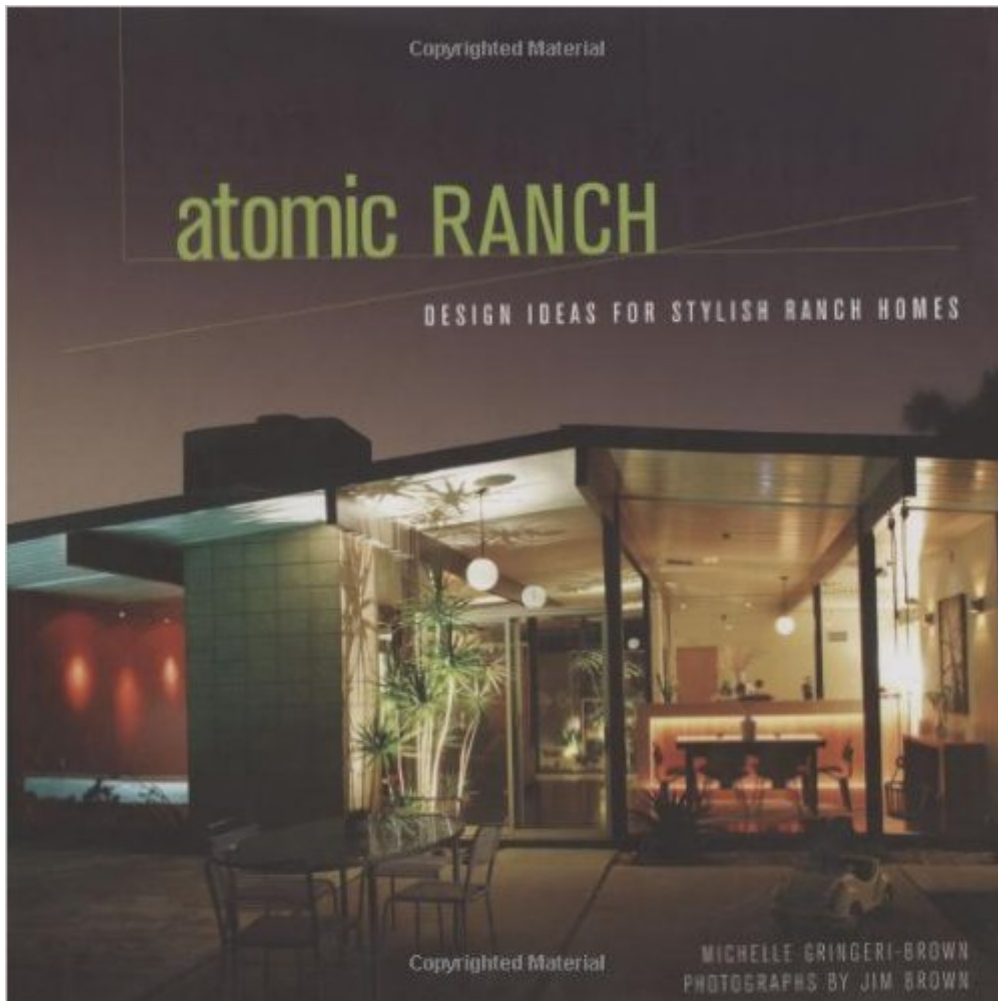


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# Atomic Ranch: Design Ideas For Stylish Ranch Homes



## Synopsis

Atomic Ranch is an in-depth exploration of post-World War II residential architecture in America. Mid-century ranches (1946-1970) range from the decidedly modern gable-roofed Joseph Eichler tracts in the San Francisco Bay area and butterfly wing houses in Palm Springs, Florida, to the unassuming brick or stucco L-shaped ranches and split-levels so common throughout the United States.

## Book Information

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Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (59 customer reviews)

Best Sellers Rank: #113,594 in Books (See Top 100 in Books) #95 in [Books > Arts & Photography > Architecture > Buildings > Residential](#) #109 in [Books > Arts & Photography > Architecture > History](#) #140 in [Books > Engineering & Transportation > Engineering > Reference > Architecture](#)

## Customer Reviews

"These modest homes were the fulfillment of the American middle-class dream, bringing a higher standard of living to average people, and giving birth to a whole new way of life. There is a type of beauty in their simplicity, their efficient use of space, and the creativity with which they employed inexpensive materials to deliver a modern look." ~Rob Keil  
Twenty-five inspiring homes are showcased in Atomic Ranch. Outdoor red walls are gorgeous with greenery and stone fountains while indoors we find warm sunny rooms with fireplaces and stylish comfy shag carpets. The beautiful windows of walls on the exterior of the houses allows an open expression and brings nature indoors. The front of the houses retains privacy while the backyards open up into landscapes filled with unique rock pools and lush foliage. "Escape to the Islands" is one room filled with rattan furniture, tiki mugs, island art and sea grass mats. The collection of Fiesta ware pitchers and colorful housewares adds nostalgia and a longing for the serene simplicity of the past. I'm always intrigued by the Eero Saarinen Womb Chairs (Shown temptingly throughout the entire book numerous times!)

and there is a beautiful red chair in a cozy corner beneath a wall lamp which can I say costs about three thousand dollars for the chair and ottoman. It is on my eternal wish list! Rarely has any piece of furniture so captured my attention. The kitchens all have a classic streamlined appeal and it makes you want to go look for your Betty Crocker Cooky Book (ISBN 0764566377) and bake up something with vanilla frosting and coconut like Bonbon Cookies.

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